

Fall 2020 Penn Healthcare Case Competition Logistics

Mission of the Case Competition:

The Fall 2020 Penn Healthcare Case Competition (PHCC) is a virtual event organized by the Penn Biotech Group (PBG) and Penn Graduate Consulting Club (PGCC), two cross-disciplinary graduate student organizations at the University of Pennsylvania for those interested in management consulting. PHCC provides an opportunity to highlight the talents and problem-solving strengths of graduate students passionate about consulting, and to connect with other participants and judges from top-tier consulting firms. Graduate students from U.S. universities are welcomed to apply and form teams of up to 6 members. 6 teams will be selected from the first round to proceed to the final round.

Eligibility:

- Students from non-MBA graduate programs, professional degree programs (PhDs, MDs, JDs, Masters, etc.), as well as postdocs are welcomed to apply.
 - Teams can be formed by students coming from different universities and programs.
- Applicants must be matriculated either full-time or part-time for the Fall 2020 semester.

Team formation:

- Participants should have their teams formed (3-6 members) before submitting the application. Names of all team members should be written on the application form.
- We will host two virtual coffee chats (September 28 & October 9) for participants who are still looking for teammates (please register for the first coffee chat [here](#)).
- Each team will be assigned a team number, which should be indicated on the pre-recorded presentation submitted for review.
- If substitution of a teammate(s) is needed, we must be informed at least 3 days prior to the competition days (by October 26 and November 4 respectively).

Team characteristics we look for:

- Previous experience in a case competition is not required and will not be taken into consideration for selection; experience in consulting, healthcare, or a life science field is preferred, but demonstrating interest in the field is more important.
- It is not mandatory, but we strongly encourage you to form teams with members from diverse backgrounds since the competition will require a diverse set of skills. If you have trouble finding a team member outside of your specialty, please join our coffee chats happening on September 28 & October 9; or reach out to people who have signed up on this document: <https://docs.google.com/spreadsheets/d/1KzI8QCci3mEyTkUAXU03D1H7HAt3Qii1EKPzmpSV-NE/edit?usp=sharing>
- Cover letter
 - Shows strong intention or interests in participating
 - Shows a clear idea of what members want to get out of the competition
 - Explains why they are good candidates for this specific competition
 - Talks about relevant skills
 - Innovative & critical thinking
 - Problem solving

- Presentation
- Communication
- Interpersonal

Dress code:

- Business casual

Presentation:

- First round (October 29):
 - A 15-minute pre-recorded presentation in PowerPoint format should be submitted to pennhealthcarecc2020@gmail.com on October 29 by 11:59PM EST.
 - Team number and members' names should be included on the cover slide.
 - All members should present in the pre-recorded presentation.
- Final round (November 7):
 - Each team will be assigned a time slot on Zoom to give a live presentation for up to 15 minutes followed by a 10-minute Q&A with the judges.
 - All members should present.

Networking Session

- This is open to both first-round and second-round contestants, and will occur on November 7 after all teams finish presenting.
- Moderator(s) will ask judges questions for about 8 minutes to facilitate the conversation, then we will leave time for both the participants and judges to freely ask questions.

Application Instructions:

- The application will be released on October 7. Please submit one application form per team by October 18 11:59PM EST.
- You will be asked to provide each team member's name, email address, school, and year of study (team members don't have to be from the same school).
- You will be asked to submit CVs/Resumes from **all** team members and one cover letter per team. **When submitting, please combine all resumes and the cover letter into ONE PDF.**

Competition Logistics:

- 2 virtual coffee chats will be hosted before and during the application process to help prospective participants form teams.
- After applications are closed on October 18 at 11:59PM EST, up to 12 teams will be selected by October 21 to enter the first round of competition. Pre-recorded presentations for the first round should be submitted on October 29 by 11:59PM EST to pennhealthcarecc2020@gmail.com, and you will receive a confirmation email.
- Teams selected to proceed to the final round will receive feedback from judges for improvements, and the final round will take place live on Zoom on November 7.

Timeline:

- September 28: virtual coffee chat #1 to form teams (4:00-5:00PM EST)
- October 7: application goes live
- October 9: virtual coffee chat #2 to form teams (7:00-8:00PM EST)
- October 18: application closes at 11:59PM EST
- October 21: accepted teams and case prompts will be announced via email
- October 29: case materials (in PPT) submitted by 11:59PM EST
- November 5: finalists announced (with feedback returned)
- November 7: final day (live Zoom sessions)
- November 7: winners announced

Prizes:

- 1st Place: \$2000
- 2nd Place: \$1000
- 3rd Place: \$500
- Teams that advance to the final round will receive a complimentary mentoring session from PrepLounge, and winners from the competition will be provided with a complimentary 6-week PrepLounge Premium Membership Service.